



AIR CANADA

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Air Canada Invites Canadians to Select the Winner of the Air Canada Athlete of the Year Award 2014

MONTREAL, Nov. 18, 2014 /CNW Telbec/ - Air Canada is asking Canadians to help select the winner of the Air Canada Athlete of the Year Award 2014. Starting today, voters can go to <http://athleteoftheyear.aircanada.com/> and vote for one of three finalists for the Award who were chosen for demonstrating a drive for excellence, leadership and integrity. The voting ends December 6 with the winner to be announced December 12.

"Being an Olympian requires ongoing commitment and by recognizing such leadership and dedication among our nation's athletes we hope to inspire them in their quest for excellence leading up to the next Olympic Games," said Craig Landry, Vice President of Marketing at Air Canada. "We are inviting the public to vote online and send messages to athletes who last year received thousands encouraging them to strive for the highest ideals of performance - a value we share as Canada's flag carrier."

Air Canada Athlete of the Year Award was presented last year to short track speed skater Charles Hamelin, and in 2012 to soccer player Christine Sinclair. In order to raise the athletes' profiles and engage all Canadians, the winner will be chosen by a public vote from a short-list of finalists selected by a committee representing Air Canada, the Canadian Olympic Committee, athletes, the government, media and also last year's Award winner. This year's finalists are:

- Kaillie Humphries, of Calgary, Alberta, Bobsleigh
- Jennifer Jones, of Winnipeg, Manitoba, Curling
- Alexandre Bilodeau, of Montreal, Quebec, Freestyle Skiing

The winner will receive two Business Class tickets to anywhere in the world Air Canada flies, as well as Super Elite™ 100K status in Air Canada's Altitude program for one year. To cast your vote now and be eligible for a chance to win two Economy Class round-trip tickets anywhere Air Canada flies in North America, visit <http://athleteoftheyear.aircanada.com/>.

About Air Canada

Air Canada is Canada's largest domestic and international airline serving more than 180 destinations on five continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2013 served more than 35 million customers. Air Canada provides scheduled passenger service directly to 60 Canadian cities, 49 destinations in the United States and 73 cities in Europe, the Middle East, Asia, Australia, the Caribbean, Mexico and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,316 airports in 192 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax that ranked Air Canada in a worldwide survey of more than 18 million airline passengers as Best Airline in North America in 2014 for the fifth consecutive year. For more information, please visit: www.aircanada.com.

SOURCE Air Canada - Corporate - Finance

For further information: Isabelle Arthur (Montréal), 514 422-5788; Peter Fitzpatrick (Toronto), 416 263-5576; Angela Mah (Vancouver), 604 270-5741; Internet: aircanada.com

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