AIR CANADA

News Releases

Aeroplan renews partnership with InterContinental Hotels Group

MONTREAL, July 31, 2018 /CNW Telbec/ - Aeroplan is furthering its commitment to offering members great value and increased flexibility with the announcement of the renewal of a multi-year agreement with InterContinental Hotels Group (IHG), a global hotel company with nearly 5,400 hotels in almost 100 countries across leading brands, including Holiday Inn®, Crowne Plaza® and Hotel Indigo®.

In addition to the current opportunity to earn Aeroplan Miles when staying at IHG® hotels, Aeroplan Members can now also take advantage of a relationship with IHG® Rewards Club. Members will now be able to convert 10,000 IHG® Rewards Club points to 2,000 Aeroplan Miles at any time. To celebrate the launch of this conversion program, members who convert IHG® Rewards Club points to Aeroplan Miles between now and August 20 will earn an additional 30 percent bonus of Aeroplan Miles.

"We're delighted to not only continue, but also expand our partnership with IHG. Members will now have more choice and opportunity to earn miles at top hotels around the world," said Jennifer Jones, Vice President, Travel, Retail and Strategic Development, Aeroplan. "Last year, thousands of Aeroplan Members stayed at IHG hotels around the globe. IHG's brands are a popular choice with both business and leisure travelers, offering a wide range of accommodation options and superior service."

The renewed partnership will enable Aeroplan Members to continue to earn the following:

- 2 miles/$1 USD spent at InterContinental®, Crowne Plaza®, Hotel Indigo®, EVEN®, Holiday Inn®, Holiday Inn Express®, Holiday Inn Resort®, Holiday Inn Club Vacations®, Kimpton® Hotels and Restaurants, HUALUXE® Hotels & Resorts;
- 1 mile/$1 USD spent at Staybridge Suites® and Candlewood Suites®.

To earn miles, members simply need to sign up and become an IHG® Rewards Club member and select Aeroplan as their earning preference. IHG® Rewards Club is easy to use and offers sought-after benefits, including Your Rate by IHG® Rewards Club, an exclusive rate offered when members book direct.

"IHG® Rewards Club is the first and largest loyalty program in the hotel industry, and since we launched, we've continuously looked for ways to provide unique and exciting rewards for members throughout their travel journey. Our continued partnership means we're giving Aeroplan and IHG® Rewards Club Members even more to experience and enjoy," saidChristian Hempell, Senior Vice President, Global Loyalty & Partnerships, IHG.

###

About Aeroplan

Aeroplan, Canada's premier travel loyalty program, is owned by Aimia Inc., a data-driven marketing and loyalty analytics company.

Aeroplan's millions of members earn Aeroplan Miles with its growing network of over 75 world-class partners, representing more than 150 brands in the financial, retail, and travel sectors.

In 2017, approximately 2.7 million rewards were issued to members including 2 million flights on Air Canada and Star Alliance carriers which offer travel to more than 1,300 destinations worldwide. In addition to flights, members also have access to over 1,000 exciting specialty, merchandise, hotel, car rental and experiential rewards.

For more information about Aeroplan, please visit www.aeroplan.com or www.aimia.com.

About IHG

IHG® (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including InterContinental® Hotels & Resorts, Kimpton® Hotels & Restaurants, Hotel Indigo®, EVEN® Hotels, HUALUXE® Hotels and Resorts, Crowne Plaza® Hotels & Resorts, Holiday Inn®, Holiday Inn Express®, Holiday Inn Club Vacations®, Holiday Inn Resort®, avid™ hotels, Staybridge Suites® and Candlewood Suites®.

IHG franchises, leases, manages or owns nearly 5,400 hotels and 800,000 guest rooms in almost 100 countries, with more than 1,700 hotels in its development pipeline. IHG also manages IHG® Rewards Club our global loyalty programme, which has more than 100 million enrolled members.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 375,000 people work across IHG's hotels and corporate offices globally.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG® Rewards Club. For our latest news, visit: www.ihgplc.com/media and follow us on social media at: www.twitter.com/ihg, www.facebook.com/ihg and www.youtube.com/ihgplc.

About IHG® Rewards Club

With more than 100 million enrolled members globally, IHG® Rewards Club is the first and largest guest loyalty program in the hotel industry. Named Best Hotel Rewards Program in the World for the 13th consecutive year as voted by the readers of Global Traveler magazine, IHG® Rewards Club offers sought-after benefits and is easy to use. Members qualify for Your Rate by IHG® Rewards Club, an exclusive rate offered when they book direct. In addition to flexible features like No Blackout Dates for Reward Nights, Points & Cash and free Internet with IHG® Connect, IHG® Rewards Club members have hundreds of options for redeeming points including: Reward Nights, Flights AnywhereTM, Cars Anywhere, digital downloads, brand name items and retail gift cards. Enrollment in IHG® Rewards Club is free. Guests can sign up by visiting www.ihg.com/rewardsclub, calling 1-888-211-9874, downloading the IHG® App or by inquiring at the front desk of any of the nearly 5,400 IHG hotels worldwide.

SOURCE Aeroplan

For further information: Christa Poole, Aeroplan, 416-352-3745, christa.poole@aimia.com

---

A STAR ALLIANCE MEMBER