

#### News Releases

## Canadian Talent Choosing Air Canada: Airline Named One of Canada's Top 100 Employers for the Sixth Consecutive Year

• Award reflects engaged and energized workforce proud to #FlyTheFlag

MONTREAL, Nov. 9, 2018 /CNW Telbec/ - Air Canada today was named one of Canada's Top 100 Employers (2019) for the sixth consecutive year in an annual national employer survey by Mediacorp Canada Inc.

"We are very proud to be ranked one ofCanada's top employers for the sixth straight year. This is a testament to the strong engagement of Air Canada's 32,000 employees, which is absolutely essential to delivering excellent service to the 48 million customers we carry each year," said Arielle Meloul-Wechsler, Senior Vice President, People and Culture, at Air Canada. "Being consistently recognized as one of Canada's Top 100 employers is also further evidence of the successful transformation of Air Canada. We have made culture a core priority and this has been instrumental in earning us a place among the leading global carriers."



### Air Canada's Top 100 Award

Entering its 20th year, the Canada's Top 100 Employers competition recognizes employers with exceptional human resources programs and forward-thinking workplace policies. Starting with an initial list of more than 90,000 employers, Mediacorp graded those selected on eight criteria, which have remained constant since the project's inception: Physical Workplace; Work Atmosphere & Social; Health, Financial & Family Benefits; Vacation & Time-Off; Employee Communications; Performance Management; Training & Skills Development; and Community Involvement.

Mediacorp cited several unique employee support and engagement programs at Air Canada. These include: state-of-the-art training facilities; programs to promote health, fitness and wellness; generous benefits and perks for employees and their families and a consultative approach to workplace developments, such as recent head office renovations where Air Canada sought employee feedback on everything from storage space design to the final décor.

#### Working at Air Canada

Air Canada's reputation as one of Canada's Top 100 employers has made the airline a destination of choice for people seeking a challenging career. It receives 23,000 visits each month to the employment page of its website and on average there are 340 applicants per position for each vacancy filled. In 2018 alone, Air Canada has hired more than 5,700 people.

For more information on career opportunities with Air Canada please visit www.aircanada.com/ca/en/aco/home/about/careers.html

In addition to being named one of the Top 100 Employers inCanada (2019), Air Canada has received other recognitions for employee engagement in 2018 including:

- Air Canada was named one of the 50 Most Engaged Workplaces in North America for the third Consecutive Year by Achievers;
- Air Canada has been named one of the **top five most attractive company brands to work** for in Canada according to the Randstad Employer Brand Research independent survey;
- Air Canada was named one of Montreal's Top Employers for the fifth consecutive year in Mediacorp Canada Inc.'s survey. Air Canada was recognized for exceptional human resources programs and forward-thinking workplace policies;
- Air Canada was named **one of Canada's Best Diversity Employers for 2018**. Air Canada was recognized for its success in such areas as promoting women, including in non-traditional roles, by Mediacorp Canada Inc.

#### **About Air Canada**

Air Canada is Canada's largest domestic and international airline serving more than 200 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2017 served more than 48 million customers. Air Canada provides scheduled passenger service directly to 63 airports in Canada, 56 in the United States and 98 in Europe, the Middle East, Africa,

Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,317 airports in 193 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax. In 2018 Canada was voted the Best Airline in North America in the Skytrax World Airline Awards and it was also named the Eco-Airline of the Year by Air Transport World. For more information, please visit: <u>aircanada.com/media</u>, follow @AirCanada on Twitter and join Air Canada on Facebook.

### SOURCE Air Canada

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