



# AIR CANADA

News Release Archive

## **Air Canada Rouge Returns to The Skies Offering More Choice for Leisure Travellers**

- *Resumed service features updated uniforms and enhanced streaming entertainment*
- *Updated cabin interior to be available on select aircraft starting this fall*

**Editor's Note:** Photos of the new A321 interior and uniforms available on [Air Canada's Media Centre](#)

MONTREAL, Sept. 7, 2021 /CNW Telbec/ - Air Canada Rouge, Air Canada's leisure airline, resumed service today with flights operating between Toronto and Las Vegas, Orlando, and Regina, with other destinations being introduced in September, including Cancun and Tampa.

"Air Canada Rouge remains integral to Air Canada's overall strategy. As we emerge from the pandemic, we anticipate increased demand for vacation travel and from customers flying to enjoy overdue visits with family and friends. Air Canada's leisure airline is ideally suited to serve this market with a compelling array of leisure destinations and an inviting travel experience so that the holidays begin as soon as customers board an Air Canada Rouge aircraft," said Jon Turner, Vice President Inflight Services and President, Rouge Operations, at Air Canada.

Air Canada Rouge also provided a sneak peek of the cabin interior that will be available on nine Airbus A321 aircraft of the 39-aircraft Rouge Fleet, with the first entering service later this fall. These nine aircraft feature a new contemporary interior design with playful Rouge brand accents and will be configured with leather seats, with 30-inch seat pitch in the Economy cabin. The A321 Rouge aircraft also offer upgraded personal power options, including USB-C ports, and a convenient personal electronic device holder integrated into the seatback.

With the resumption of Air Canada Rouge service, which had been suspended since spring 2021, customers can also enjoy recent product and design enhancements onboard all Rouge aircraft. These include:

- Upgraded streaming entertainment - customers no longer need to use an app to stream content; customers can now stream hours of television and movies available on a complimentary basis directly to their own device via their web browser, or their complimentary, sanitized iPad in Premium Rouge.
- Refreshed uniforms - Rouge flight attendants will be sporting a new uniform featuring many pieces of the award-winning Air Canada mainline uniform, accented with new neckwear and brevets to represent the Rouge brand.

All Air Canada Rouge flights are operated with narrow-body Airbus aircraft offering high-speed Wi-Fi (available for purchase) and a choice of Premium Rouge and Economy services. Customers travelling in the Premium Rouge cabin will be offered a complimentary bar and beverage service, and a complimentary meal on flights over two hours, or a snack on flights of shorter duration.

All flights are operated using the Air Canada CleanCare+ suite of biosafety measures. Customers can collect and redeem Aeroplan points through Canada's leading loyalty program when travelling and eligible customers have access to priority check-in, Maple Leaf Lounges, priority boarding and other benefits.

More information about Air Canada Rouge flights can be found at: [www.flyrouge.com](http://www.flyrouge.com)

### **About Air Canada**

Air Canada is Canada's largest domestic and international airline and, in 2019, was among the top 20 largest airlines in the world. It is Canada's flag carrier and a founding member of Star Alliance, the world's most comprehensive air transportation network. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax. In 2020, Air Canada was named Global Traveler's Best Airline in North America for the second straight year. In January 2021, Air Canada received APEX's Diamond Status Certification for the Air Canada CleanCare+ biosafety program for managing COVID-19, the only airline in Canada to attain the highest APEX ranking. Air Canada has also committed to a net zero emissions goal from all global operations by 2050. For more information, please visit: [aircanada.com/media](http://aircanada.com/media), follow Air Canada on [Twitter](#) and [LinkedIn](#), and join Air Canada on [Facebook](#).

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