AIR CANADA

News Releases

# /R E P E A T -- Media Advisory - Air Canada Invites Media to Meet the Top Canadian Talents Helping to Shape the Future of Canada's Flag-Carrier/

TORONTO, Feb. 7, 2017 /CNW Telbec/ - Air Canada invites members of the media to meet talented Canadians Tyler Brûlé of Winkreative, fashion designer Christopher Bates, chef David Hawksworth and sommelier Véronique Rivest, in Toronto on February 9 and learn how they are helping to shape the future of Air Canada. The four will join Benjamin Smith, President, Passenger Airlines, at a special unveiling event followed by photo opportunities.

Parking for media will be available on site. For accredited media travelling from downtown Toronto, a complimentary shuttle will depart from 55 Bremner Blvd. at 11 a.m. (media are asked to arrive at 10:30 a.m.) and departs from the Air Canada hangar at 1 p.m. to return downtown. Media are asked to RSVP by email to Media_YYZ@aircanada.ca to confirm their attendance.

Toronto event details are as follows:

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| **Time**: | 12:00 –1:30 p.m. (Doors open for media set up at 11 a.m.) |
| **Date:** | February 9, 2017 |
| **Location:** | Air Canada Building<br>6420 Silver Dart Drive<br>Mississauga, ON L5P 1B4 |

For media in Montreal and Vancouver: special unveiling events will be held concurrently in those cities with senior executives available following the ceremony and photo opportunities.

**Media are requested to arrive at all three events by 11:30 a.m. ET (8:30 a.m. PT) to register as the events will begin at 12:00 noon (9:00 a.m. PT).**

Details for Montreal and Vancouver media are as follows:

**MONTREAL**

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| **Time**: | 12:00 –13:30 (Doors open for media set up at 11 a.m.) |
| **Date:** | February 9, 2017 |
| **Location:** | Air Canada Building<br>750 Chemin de la Côte Vertu Ouest<br>Dorval, QC H4S 119 |
| **RSVP address:** | Media_YUL@aircanada.ca |

**VANCOUVER**

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|---|---|
| **Time**: | 9:00 –10:30 am PT (Doors open for media set up at 8 a.m. PT) |
| **Date:** | February 9, 2017 |
| **Location:** | Air Canada Building<br>6001 Grant McConachie Way<br>Richmond, BC V7V 1K3 |
| **RSVP address:** | Media_YVR@aircanada.ca |

SOURCE Air Canada

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