



# AIR CANADA

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# "Here comes the sun" on Air Canada with expansion of flight passes to U.S., Caribbean and Mexico sun destinations for Canadians coast to coast

MONTREAL, Aug. 16 /CNW Telbec/ - Air Canada has expanded its popular Sun Passes to include more than 40 of the sun destinations it flies to in the United States, Caribbean and Mexico, from all 63 airports it serves together with Jazz across Canada. Sun Pass holders enjoy the benefits of price predictability and savings of up to 15 per cent off corresponding Tango Plus fares, with one-way trips starting as low as \$279 plus GST, including airport fees and surcharges.

Two versions of Sun Passes are available including 'Sun Pass - Plus' which offers the widest range of destinations. Customers then choose from among three user options including two new multi-user options valid for companion or family travel: single passengers (six one-way trips starting at \$1,794), companion passes for two passengers (eight one-way trips starting at \$2,392) and family passes for up to five passengers (20 one-way trips starting at \$5,980 payable in two equal installments or a single payment eligible for a five per cent discount).

"Our expanded range of Sun Flight Passes is great news for Canadians coast to coast seeking exceptional value and convenience for their trips to the sun on Air Canada's extensive network in the Caribbean, Mexico, southern U.S. and Hawaii," said Charles McKee, Vice President Marketing. "Since we introduced the first Sun Pass almost three years ago from Toronto and Montreal to a selection of U.S. sun destinations, their growing popularity has led us to gradually expand from Western Canada and continue to add destinations our customers want such as Hawaii. Now with total accessibility across Canada to our Sun network, there's never been a better time to experience the freedom and price predictability that Air Canada's Sun Passes provide."

This winter, Air Canada will operate over 640 flights per week from Canada to 50 sun destinations in the Caribbean and Mexico as well as Florida, California, Arizona and Nevada - more than any other carrier. For winter 2007/2008, Air Canada will introduce the following new non-stop flights, including new service to Santa Clara, Cuba: Ottawa to Las Vegas, Cancun and Montego Bay; Montreal to Turks & Caicos and Santa Clara; Vancouver to Ixtapa, Los Cabos and Santa Clara.

Customers can learn more about how to select and use Flight Passes by taking the interactive virtual tour "What's a Flight Pass?" at [aircanada.com](http://www.aircanada.com/demos/flightpass/consumer/onetour_en.htm): [http://www.aircanada.com/demos/flightpass/consumer/onetour\\_en.htm](http://www.aircanada.com/demos/flightpass/consumer/onetour_en.htm)

## A Choice of Sun Destinations From Four Geographic Zones

Air Canada's new Sun Passes are now valid for travel to as many as 43 Sun destinations from a choice of four geographic zones that cover all 63 destinations in Canada served by Air Canada and Jazz: Atlantic Canada (New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland & Labrador); Ontario / Quebec; Manitoba / Saskatchewan, and British Columbia / Alberta / NWT / Yukon.

## Online Convenience

Convenient online access through the customer's personalized Flight Pass at [aircanada.com](http://aircanada.com) provides an easy and quick way to book travel up to one hour before departure, make changes and access account information on remaining travel credits. To purchase Air Canada's 'Sun Passes,' customers or their travel agent simply visit the [aircanada.com](http://aircanada.com), click on 'Discover our Flight Passes' on the home page, and enter their Aeroplan membership number and personal identification number.

## Frequent Flyer Rewards

Air Canada's 'Sun Pass' provides customers 100% Aeroplan Status Mile accumulation for every mile flown. As Air Canada is a member of Star Alliance, Aeroplan Miles are redeemable on all Star Alliance partner carriers.

## About Air Canada

Air Canada was recognized in 2007 by the editors of Air Transport World as the airline industry leader in market innovation, specifically Air Canada's success in implementing an innovative and transparent pricing structure, its effectiveness in using online technology to meet consumers' needs and its fleet-wide renewal with a consistent, market-leading onboard product among North American airlines. In 2007, Air Canada was also ranked "Best Airline in North America" for the second time in three years in a independent passenger survey of 14 million air travellers conducted by Skytrax. In addition, Air Canada was named favourite carrier by Canadian travel agents in a survey of travel agents conducted by Baxter Travel Media.

Montreal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves 32 million customers annually with a fleet consisting of

335 aircraft. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

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